

» INSTRUCTIONS »

Your goal as a working group is to design and present a project which pilots a public policy solution which uses technological innovations to improve the experience government provides to its citizens. You might choose to bring internet access to rural communities or use open data to increase government transparency. No matter your idea - you must present it to our panel of judges in 5 - 8 minutes **(no longer than 8 minutes)**. Outlined below are a few important points to keep in mind, key questions to answer in your presentation, and a rubric and example slides to guide you in your work.

All projects must be submitted to futureoffloridasummit@gmail.com by 6:00 a.m Sunday morning.

- **Remember...**

- Your ideas must deal primarily with the public sector. Public-private partnerships are fine, but be sure your project is rooted in a public policy foundation.
- Your ideas must target policies that are decided at the state or local level. Many areas such as national defense or internet regulations are out of the hands of state and local decision makers.

- **Key Questions**

- What problem does your project address?
- What is your idea? Broad strokes are fine but try to add as much detail as you can.
- How will it be implemented?

- What are some challenges you might anticipate? How will you resolve them?

Rubric

Creativity & Innovation (10 points)	Impact (10 points)	Feasibility (10 points)	Presentation (5 points)

Example Slides Below

(Feel free to be creative. This is the suggested standard format.)



Project Title

A brief description here (4 - 5 lines max).

Statement of Purpose ex. “Reducing Child Poverty”

Describe the problem your project addresses. Tell us how it affects the lives of Floridians.



What is your idea? Ex. “Urban Planning for Stronger Social Networks”

- Describe your project.
- Provide important details.
- Why is it impactful?
- Why is it the smartest solution to this problem?
- This slide conveys the main idea.
- It also provides supporting arguments.
- However, remember slides are for talking points - not paragraphs.

Implementation

- Tell us who the audience for this service/program/innovation is - parents, teachers, children, public transit commuters?
- Who would implement this project - the state government, local governments, water management districts? Provide a sense of scale.
- How will its success be measured - reduced costs, better public health outcomes, reduced traffic congestion?
- Provide as much detail as you'll need to make your project feasible.

Possible Challenges

- Lay out obstacles standing in the way of your project's success.
- Treat them seriously.
- How will you overcome these obstacles?
- Address concerns from different stakeholders - businesses, families, city officials etc.